

254 2758

Atty Dkt. No.: 005863.P001R

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

10/029,635

In re Reissue Application of:

George R. Garrick, et al.

Examiner: Unassigned

Serial No.: Unassigned

Art Unit: Unassigned

Filed: October 19, 2001

For: PROCESS FOR OPTIMIZING THE
EFFECTIVENESS OF A HYPERTEXT
ELEMENT

In re Reissue Application of:

Original Patent No.: 5,968,125

Issued: October 19, 1999

For: PROCESS FOR OPTIMIZING THE
EFFECTIVENESS OF A HYPERTEXT
ELEMENT

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Assistant Commissioner of Patents
U.S. Patent and Trademark Office
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INFORMATION DISCLOSURE STATEMENT
FOR REISSUE APPLICATION

Sir:

Enclosed is a copy of Information Disclosure Citation Form PTO-1449
together with copies of the documents cited on that form. It is respectfully

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December 7, 2001

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Beverly Kehoe Shea

(Typed or printed name of person mailing correspondence)

Beverly Kehoe Shea 12/7/01

(Signature of person mailing correspondence)

requested that the cited documents be considered and that the enclosed copy of Information Disclosure Citation Form PTO-1449 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):

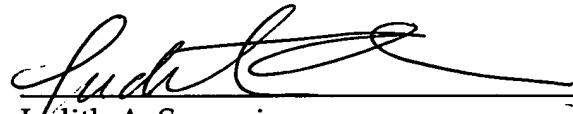
- X 37 C.F.R. §1.97(b), filed within 3 months of the filing of the Reissue Application.
- 37 C.F.R. §1.97(c). If so, then enclosed with this Information Disclosure Statement is one of the following:
- A statement pursuant to 37 C.F.R. §1.97(e) or
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If there are any additional charges, please charge Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: 12/7, 2001



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(Reissue Application of Patent No. 5,968,125)
Serial/Patent No.: Unassigned / Filing/Issue Date: October 19, 2001
Client: NetROI
Title: Process for Optimizing the Effectiveness of a Hypertext Element
BSTZ File No.: 005863.P001R Atty/Secy Initials: JAS/bks
Date Mailed: December 7, 2001 Docket Due Date: ***
The following has been received in the U.S. Patent & Trademark Office on the date stamped hereon:

<input type="checkbox"/> Amendment/Response (____ pgs.)	<input type="checkbox"/> Express Mail No.: _____	<input type="checkbox"/> Check No. _____
<input type="checkbox"/> Appeal Brief (____ pgs.) (in triplicate)	<input type="checkbox"/> _____ Month(s) Extension of Time	Amt: _____
<input type="checkbox"/> Application - Utility (____ pgs., with cover and abstract)	<input checked="" type="checkbox"/> Information Disclosure Statement & PTO-140 (4 pgs.)	<input type="checkbox"/> Check No. _____
<input type="checkbox"/> Application - Rule 1.53(b) Continuation (____ pgs.)	<input type="checkbox"/> Issue Fee Transmittal	Amt: _____
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☒ Other: copies of cited references (14).